The Marine & Property Group Ltd- Cookies and privacy policy

Privacy & Cookies Policy

The Marine & Property Group Ltd knows your privacy is extremely important. This is a Privacy Policy for the The Marine & Property Group Ltd website which lays out our policy on the collection of data and data usage. When using the The Marine & Property Group Ltd website, you agree that you are aware of the data practices that are explained in this statement.

The information we collect

If you use the contact forms on our website The Marine & Property Group Ltd gathers what is referred to as personally identifiable information, this includes your name, address, telephone number and email address. As well as this, The Marine & Property Group Ltd assembles anonymous demographic information, this is data that applies to you and others, like your gender, postcode, age and title.

Information about the hardware and software of the computer you use is also gathered by The Marine & Property Group Ltd but this is not associated with any of the personal information we may collect (e.g. by using one of our contact forms). This information may include: your referring website addresses, IP address, browser type and access times. The Marine & Property Group Ltd applies the information used to manage the website and the services offered to you, to take note of statistics that concern how our users navigate the The Marine & Property Group Ltd website and to provide our customers with the highest quality of service possible.

The Marine & Property Group Ltd suggests that you take a look at the privacy policies of websites that are subsequently linked to from The Marine & Property Group to gain a better understanding of how these other websites assemble, utilise and share your information. However, The Marine & Property Group Ltd is in no way responsible for the content or privacy policies on websites outside of the The Marine & Property Group Ltd website or the The Marine & Property Group Ltd family of websites.

How we use your information

The Marine & Property Group Ltd assembles and proceeds to use your personal data to help us develop the The Marine & Property Group Ltd website and provide you and other customers with the services requested. The Marine & Property Group Ltd may use your personally identifiable information as a means of letting you know about the other services or products that The Marine & Property Group Ltd provides. The Marine & Property Group Ltd may also ask your opinion about current or potential new services that we might offer, this would be via surveys. You can opt out of receiving ongoing marketing information and surveys at any time. This can usually be achieved by clicking an 'unsubscribe' link, this link can be found within the email. Following this, we will stop sending these emails to you until you tell us otherwise.

The Marine & Property Group Ltd will not share your personal information with 3rd parties unless you have previously agreed to it.

The Marine & Property Group Ltd takes note of the websites and pages our customers visit. This is used in an effort to understand which The Marine & Property Group Ltd services prove to be popular with our customers. We use this to deliver various advertising and other similar content within The Marine & Property Group Ltd to users who show signs of interest in a certain subject.

The Marine & Property Group Ltd will share your personal information, without notice, only if required to by law or if we believe, in good faith, that the action is essential in order to:

- Follow the law or comply with any legal action The Marine & Property Group Ltd has been served with, relating to the website.
- Safeguard The Marine & Property Group Ltd customers and others.
- Safeguard the rights and property of The Marine & Property Group Ltd.

Our Cookie Policy

Collecting information online with cookies

Our website uses cookies and other technologies to store and manage customer preferences, operate content on the website, utilise targeted advertising, and gather analytics. This is standard across websites and apps that also gather data about their customers' online activities on websites, online applications or other such services. We provide more information about how we use cookies and technologies and how you can control them down below.

Explaining cookies

Cookies are small text files that are situated on computers and other such devices, their function is to establish users or devices and to gather data. Cookies can be defined by

placing them into one of four different categories, this is based on what their purpose is and what they do to achieve this purpose:

1. Strictly necessary cookies
2. Performance cookies
3. Functional cookies
4. Cookies for marketing purposes.

Why we use these different cookies

Strictly necessary cookies: These are the foundation of a website. They are what allows you to use a website's basic features and navigate around a website. If these cookies were not active, services you ask for can't be provided.

Performance cookies: These are the cookies that assemble data about how you and other users are using our website. For example, information collected includes the domain name of the website you have previously visited and the average duration of your visit. These cookies are not for collecting data that uniquely identifies you and only collates mass and anonymous data.

Functionality cookies: These remember choices you have made on the website. They can also be used to remember how you have changed customisable options on the site, like text size and fonts. They can also provide services you have requested, like sending us a contact form. This data can be anonymised, and it cannot be used to track how your browser is used on other websites.

Targeting and advertising cookies: These the cookies that are used to observe trends in your browsing and offer interest-based target advertising. They can also reduce the amount an ad is shown to you and can ascertain certain ad campaigns levels of effectiveness. These can be put in place by marketing networks with the website operator's permission. They remember visited websites and share this data with other organisations, like advertisers.

The cookies we use

Google Analytics
Google Analytics is used to analyse various statistics such as page use, interactions and website paths, this is in the pursuit of assessing and improving our website. These are 'digital analytics'. Particular data might also be recorded when users provide it after online forms are filled out. You can opt out of this via Google Analytics or by using Google's add-on: https://tools.google.com/dlpage/gaoptout.

Your control over cookies

You are able to control and change website cookies in your own browser settings, and you can change these settings when you would like. You can accept, reject, or delete cookies at

your own convenience. If you do choose to alter your settings, certain features may not work as they were originally intended. All browser settings are slightly different in some way or another, and so when organising cookies, you should use the relevant settings in your browser.

We've provided some useful links that present more detail about cookies, their use, and how you can alter your cookie settings:

- www.aboutcookies.org
- www.allaboutcookies.org

The links below contain guides on disabling and removing cookies in the following web browsers:

Mozilla Firefox®
Microsoft® Internet Explorer
Google Chrome™
Safari®

What are other tracking technologies?

Web beacons: Web beacons are electronic images and they may be on some of our web pages. They are also known as single-pixel gifs and also transparent graphic images. These are used to deliver cookies on websites, they count the users who have visited these websites, supply various services, and assess how effective advertising campaigns are. These might also be present in emails or newsletters to help us understand if emails are opened or if links are clicked on.

Web server & application logs: Our servers assemble specific data automatically, this helps with administering and safeguarding services, use of analysis, and enhancing user experience. The data collected may include:

- IP address and browser type
- Device information including Unique Device Identifier (UDID), MAC address, Identifier For Advertisers (IFA), and similar identifiers we or others may assign
- Device operating system and other technical facts
- The city, state, and country from which you access our website
- Pages visited and content viewed, stored, and purchased
- Information or text entered
- Links and buttons clicked
- URLs visited before and after you use our services
- Third Party Cookies

Third parties, like the previously mentioned advertising networks and web traffic analysis services, may also use cookies. We have no say in this. They are most likely analytical/performance cookies or cookies used for targeting.

Securing your information

We assure you that The Marine & Property Group Ltd protects your personal information from access we haven't authorised, its use or disclosure. The Marine & Property Group Ltd secures the personally identifiable information you have provided on computer servers that are in a safe environment, and are completely controlled and protected from access we haven't arranged, use or disclosure.

Changes to this privacy policy

The Marine & Property Group Ltd will update this Privacy Policy as a means to improve with feedback from our company and customers themselves. The Marine & Property Group Ltd encourages you to review this statement regularly to see how The Marine & Property Group Ltd is protecting your data.

Questions and comments

The Marine & Property Group Ltd wants to hear your comments in relation this Privacy Policy. If you think that The Marine & Property Group Ltd has not abided by this Policy, please let us know at info@themarinegroup.co.uk, or write a letter to us at Cardiff Marine Village, Penarth Road, Cardiff, CF11 8TU. We will use any reasonable means available to quickly identify and rectify the issue.

Contact us

If you have any queries about our website, our products and/or services we provide, please don't hesitate to let us know via the "contact us" page.